

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS						
Invoice #	2697256-1	Order #	2697256				
Invoice Date	04/30/23	Alt Order #	WOC14114994				
Invoice Month	April 2023	Deal #					
Invoice Period	03/27/23 - 04/30/23	Flight Dates	04/26/23 - 05/02/23				
Advertiser	POL/ Daniel Camero	Alt Order # WOC14114994 Deal #  23 Flight Dates 04/26/23 - 05/02 Deron / R / Governor / KY  24 Taylor Fritsch TEGNA Sales Washington DC National 9920140 509 Broadcast Cash	or / KY				
Product	KY Gov						
Estimate #	4277	4277					
	Account Executive	Taylor Fritsch					
	Sales Office	ales Office TEGNA Sales Washington DC					
	Sales Region	National					
	Agency Code	9920140					
	Advertiser Code	509					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	39475AG					
	Advertiser Ref	M214806					
	Product 1	706					
Invoice Month Invoice Period Advertiser Product							

Product 2

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
ON	WS AT NO 12-1p	11-11	:30	4	\$50.00	NM	
	<u>Spots/Week</u> 1-11 4	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Tim	ne Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Th 04/27/23 12:25 F	PM WHAS11 NEWS AT NOON	12-1p	:3	) DCKYGOVTV	VO2H		\$50.00 NM
2 WHAS F 04/28/23 12:30 F	PM WHAS11 NEWS AT NOON	12-1p	:3	) DCKYGOVT\	VO1H		\$50.00 NM
2 04/26/23 05/02/23 GMA3	1-2p	11-11	:30	4	\$50.00	NM	
	<u>TWTFSS</u> <u>Spots/Week</u> 1-11 4	Rate \$50.00					
Spots: # Ch Day Air Date Air Tim	ne Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Th 04/27/23 1:54 F	PM GMA3	1-2p	:3	) DCKYGOVTV	VO1H		\$50.00 NM
2 WHAS F 04/28/23 1:29 F	PM GMA3	1-2p	:3	) DCKYGOVT\	V02H		\$50.00 NM
3 04/26/23 05/02/23 WHAS11 NE	WS @ 4P 4-5p	11-11	:30	4	\$50.00	NM	
<u> </u>	<u>TWTFSS</u> <u>Spots/Week</u> 1-11 4	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Tim	ne Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Th 04/27/23 4:43 F	PM WHAS11 NEWS @ 4P	4-5p	:3	DCKYGOVTV	V02H		\$50.00 NM
2 WHAS F 04/28/23 4:13 F	PM WHAS11 NEWS @ 4P	4-5p	:3	) DCKYGOVT\	V02H		\$50.00 NM
4 04/28/23 04/28/23 NFL Draft Pri	me Various	F	:30	1	\$400.00	NM	
	Spots/WeekF 1	Rate \$400.00					
Spots: # Ch Day Air Date Air Tim	ne Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS F 04/28/23 7:44 PM NFL Draft Prime		Various	:3	DCKYGOVTV	V02H		\$400.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



## Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2697256-1	Invoice Month	April 2023			
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23			
Advertiser	POL/ Daniel Cameron / R / Governor / KY					
Product	KY Gov					
Estimate #	4277					

	10100 n	2007200 1	7 (prii 2020					
In	voice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23				
Ac	dvertiser	POL/ Daniel Cameron / F	POL/ Daniel Cameron / R / Governor / KY					
Pr	oduct	KY Gov						
Es	stimate #	4277						

Line	Start Date	End Date	Description	Start/End Time	MTWIFSS	Length	Spots/ Week	Rate	Туре		
4	04/28/23	04/28/23	NFL Draft Prime	Various	F	:30	1	\$400.00	NM		
5	04/26/23	04/27/23	NFL DRAFT ROUND 1	Various	2	:30	2	\$400.00	NM		
	Weeks:	Start Date 04/24/23	End Date <u>MTWTFSS</u> 2	Spots/Week 2	Rate \$400.00						
Spo	ots: # Ch	<u>Day</u> Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WH	AS Th 04/	27/23 7:59 PM NFL DR	AFT ROUND 1	Various	:3	O DCKYGOV	TV02H		\$400.00	NM
	1 WH	AS Th 04/	27/23 11:22 PM NFL DR.	AFT ROUND 1	Various	:3	O DCKYGOV	TV02H		\$400.00	NM
6	6 04/29/23	04/29/23	NFL Draft Prime	Various	S-	:30	1	\$100.00	NM		
	Weeks:	Start Date 04/24/23	End Date MTWTFSSS-	Spots/Week 1	Rate \$100.00						
Spo	ots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 WH	AS Sa 04/ See MG		ft Prime	Various	:0	00			<del>\$100.00</del>	NM
	2 WH	AS Sa 04/ MG for 6		ft Non-Prime	Various	:3	O DCKYGOV	TVO2H		\$100.00	NM

**Total Spots** 

10

Include Invoice # on Check - Payment Terms 30 Days

**Gross Total** \$1,600.00 Agency Commission \$240.00 Net Amount Due \$1,360.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.